North Coast Energy Independence Program

North Coast Integrated Regional Water Management Plan

Policy Review Panel and
Technical Peer Review Committee Meeting

November 10, 2010
Eureka, CA

State Energy Program – Municipal Financing Award

- February 2010 - $4.4 million awarded to North Coast
- July 6, 2010 - Federal Housing Financing Authority (FHFA) releases PACE memo
- July 28, 2010 - Energy Commission cancels grant awards
- Aug 6, 2010 - Energy Commission amends SEP Guidelines

Energy Upgrade California - Overview

- Statewide energy and water efficiency and renewable energy improvement program
- Energy Commission, Public Utilities Commission, utilities, local governments and private sector
- Coordination of federal, state, utility and local government programs

Energy Upgrade California – Program Elements

- Statewide Services – All 58 California Counties – Program Level
  - Marketing Toolkit and Support
  - Web Portal
  - Finance Clearinghouse
  - Workforce Scholarships
- Additional Regional Services – 30 Counties – Program Plus Level
  - Finance subsidy
  - Rebates for HERS II assessment and verification
  - Additional Services – On the ground technical assistance, outreach and education to property owners, contractors and city/county staff, access to contractor
- Pilots – Commercial & Residential PACE – 3 Counties, 1 City – Pilot Level
  - Pilot Residential and Commercial PACE programs to demonstrate the viability and replicability of the PACE model

Energy Upgrade California - Contractors

- State Treasurer's Office
- Local Government Commission
  - Renewable Funding
  - MIG Corporation
  - Ecology Action
    - Local Government Advisory Committee
    - Technical Advisory Council
    - Local Employees or Sub-contractors

Energy Upgrade California – Local Tasks

- Integration with local workforce development efforts
- Local contractor outreach, development and training
- Consumer education, assistance and information
- Local government capacity building and liaisons
- Local marketing
- Storefront or circuit rider operational costs
- Regional customization of state-wide web portal and financing clearinghouse
- Program administration and overhead

Energy Upgrade California – Timeline

- Web Portal –March 2011
- Financing – May 2011
- Local Tasks – March 2011 to March 2012